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Fanpire (Paperback)

By Tanya Erzen

Beacon Press, United States, 2013. Paperback. Condition: New. New. Language: English. Brand new Book. An author immerses herself in the frenzied fandom of Twilight, the young-adult vampire romance series that has captivated women of all ages. Twilight, Stephenie Meyer's young-adult vampire romance series, has captivated women of all ages, from teenagers who swoon over the film adaptations to college-educated women who devour the novels as a guilty pleasure. All told, over 110 million copies of the books have been sold worldwide, with translations into 37 languages, and the movies are some of the highest-grossing of all time. Twilight is a bona fide cultural phenomenon that has inspired a vast and unimaginably fertile fan subculture--the "fanpire," as the members describe it. Just what is it about Twilight that has enchanted so many women? Tanya Erzen--herself no stranger to the allure of the series--sets out to explore the irresistible pull of Twilight by immersing herself in the vibrant and diverse world of "Twi-hards," from Edward-addiction groups and "Twi-rock" music to Cullenism, a religion based on the values of Edward's family of vegetarian vampires. Erzen interviews hundreds of fans online and in person, attends thousand-strong conventions, and watches the film premiere of New...



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