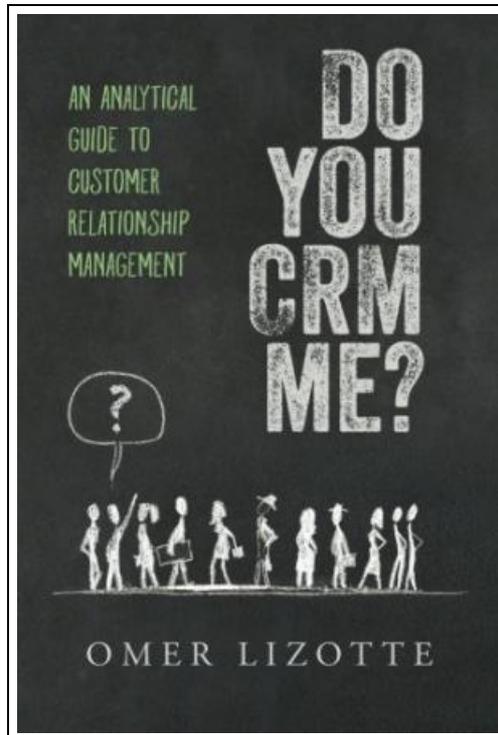


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DO YOU CRM ME?: AN ANALYTICAL GUIDE TO CUSTOMER RELATIONSHIP MANAGEMENT (PAPERBACK)



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